Relieve Your Seasonal Allergies with Acupuncture

Acupuncture has been used to treat seasonal allergies for centuries with great success. According to traditional medicine, we direct treatment toward clearing the nasal passages, supporting the immune system and strengthening body systems to prevent allergic reactions from recurring.

What Are Seasonal Allergies?

Commonly called hay fever or allergic rhinitis, a seasonal allergy is an allergic reaction to a trigger that is typically only present for part of the year, such as spring or fall. Pollens that are spread by the wind are usually the main cause of seasonal allergies. People who are allergic to pollens are also often sensitive to dust mites, animal dander and molds.

Spring is traditionally the main season when allergies blossom because of new growth on trees and weeds. Fall, which ushers in a whole different set of blooming plants, as well as leaf mold, is a close second. Airborne mold spores can be found almost year round, along with other common allergens such as dust, dust mites and animal dander.

Seasonal allergies are caused by the body's hypersensitivity to substances in the environment. Symptoms primarily involve the membrane lining the nose, causing allergic rhinitis, or the membrane lining the eyelids and covering the whites of the eyes, causing allergic conjunctivitis.

While there are many Western medications to treat the symptoms of seasonal allergies, these treatments can cause unwanted side effects, such as drowsiness and immune system suppression as well as an over-reliance on medications. These side effects have motivated many people to search for alternative approaches like acupuncture and Oriental medicine to manage their allergies.

How Acupuncture Treatments Provide Relief from Allergies

According to Oriental Medicine, allergic rhinitis is related to Wind and a deficiency of the *Protective Wei Qi. Wei Qi* is the Qi, or energy, that flows at the surface of the body as a protective sheath and is responsible for resistance to colds



Colds and Influenza

This year there will be 1 billion colds and 95 million cases of influenza in the United States alone. While the misery of colds and flu might be inevitable, one thing is changing: where we look for relief.

Get Better Faster

If you have already come down with a cold or the flu. acupuncture treatments can help relieve symptoms you are currently experiencing including chills, fever, body aches, runny nose, congestion, sore throat and cough. While bringing some immediate relief, treatments will reduce the incidence of an upper respiratory tract infection and shorten the length of the illness.

Prevention

Acupuncture and Oriental medicine can prevent colds and flu by strengthening the immune system with just a few needles inserted into key points along the body's energy pathways.

and other respiratory infections. People with a deficiency of *Wei Qi* catch colds easily and are more susceptible to allergens.

When treating with acupuncture, we address underlying imbalances within the body and develop a treatment plan to relieve the acute symptoms of allergic rhinitis. We also treat the root problems that are contributing to the body's reaction to allergens. Treatments often include dietary modification, the use of specifically chosen herbal formulas, and acupuncture.

Seasonal acupuncture treatments just four times a year also serve to tonify the inner organ systems and can correct minor annoyances before they become serious problems.

For allergy sufferers we offer a treatment named "NAET," a non-invasive, drug-free, natural solution to alleviate allergies of all types and intensities. NAET uses a selective blend of acupuncture/acupressure, homeopathy, nutritional, and kinesiological disciplines to balance the body. We can accomplish significant and even complete resolution of seasonal and other allergies in as little as one treatment.

If you experience seasonal allergies, now is the time to schedule an appointment. Call today to see what acupuncture can do for you!

If you catch colds easily, have low energy and require a long time to recuperate from an illness your wei qi may be deficient.

Foods for Seasonal Allergies

Ginger: Ginger is a natural antihistamine and decongestant. It may provide some relief from allergy symptoms by dilating constricted bronchial tubes.

Apples: Some foods contain the flavonoid quercetin that can cross-react with tree pollen. Quercetin can reduce allergic reactions by having an antihistamine effect. It also decreases inflammation. Quercetin occurs naturally in certain foods, such as apples (with the skin on), berries, red grapes, red onions, capers and black tea.

Carrots: Carotenoids are a family of plant pigments that include beta-carotene. A lack of carotenoids in the diet is thought to promote inflammation in your airways. Good sources of carotenoids include apricots, carrots, pumpkin, sweet potato, spinach, kale, butternut squash, and collard greens.

Omega-3: Omega-3 essential fatty acids can counter the formation of chemicals that cause inflammation of the air passages. Good natural sources include flaxseed oil and

Acupuncture Point: Dazhui

One particularly important acupuncture point that helps support the Wei Qi is Dazhui, or Du 14. Translated as "Great Vertebra" in English, it is located below the spinous process of the seventh cervical vertebrae, approximately where the collar of a T-shirt sits on the neck.

Du 14 activates the circulation of blood and Qi to strengthen the outer defense layers of the skin and muscle (wei qi) so that germs and viruses

salmon.

Yogurt: Food sensitivities seem to be connected with seasonal allergies. In a study conducted at the University of California, San Diego School of Medicine, patients who were fed 18 to 24 ounces of yogurt a day experienced a decline in their environmental allergic symptoms by 90 percent.

Fiber: A healthy and active colon can decrease food sensitivity, which, in turn, can lighten the burden on your immune system and may reduce the impact of seasonal allergies. For maximum colon health, increase the fiber in your diet.

cannot enter through them.

This point is often used to ward off, as well as shorten, the duration colds and flu.

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